Discussion of International Trade, Technology and the Skill Premium by Ariel Burstein, Jonathan Vogel

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Discussion of Burstein & Vogel (2011)

Introduction

• Trade impacts the skill premium through:

- H-O mechanism (across sectors)
- Skill-biased technology (within sectors)
- Calibration using 65 countries, many sectors
 - three counterfactual analyses
 - Very rich framework, very deep analysis
- One comment about of the calibration strategy for α_j
 - Why it may be worth improving (theoretically and empirically)
 - A suggestion on implementation

Skilled/unskilled labor across sectors and countries

- Properties of the model:
 - measured skill intensity of a sector:

$$\frac{H_{us}\left(j\right)}{H_{us}\left(j\right)+L_{us}\left(j\right)}$$

measured average wage of a sector:

$$\bar{w}_{us}\left(j\right) = \frac{s_{us}H_{us}\left(j\right) + w_{us}L_{us}\left(j\right)}{H_{us}\left(j\right) + L_{us}\left(j\right)}$$

▶ can be both expressed as a function of $H_{us}(j) / L_{us}(j)$, where

$$\frac{H_{us}\left(j\right)}{L_{us}\left(j\right)} = \frac{\alpha_{j}}{1 - \alpha_{j}} \left(\frac{s_{us}}{w_{us}}\right)^{-\rho} \times \Phi_{us,j}$$

 Two countries, same sector, same skill premium: two different skill intensities and wages

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Calibrating skill intensity

Parameter α_j is constant across countries for different sectors
Set:

$$\hat{lpha}_{j}^{(n)}=rac{H_{us}\left(j
ight)}{H_{us}\left(j
ight)+L_{us}\left(j
ight)}=\hat{lpha}_{j}$$
 for all countries n

- Not a model limitation, but a data limitation
- used also outside trade (e.g. Rajan and Zingales (1998) for dependence on external finance)
- If the true data generating process is the model, however,

$$\begin{array}{ll} \displaystyle \frac{H_{us}\left(j\right)}{H_{us}\left(j\right)+L_{us}\left(j\right)} & \neq & \displaystyle \frac{H_{n}\left(j\right)}{H_{n}\left(j\right)+L_{n}\left(j\right)} \\ \displaystyle \bar{w}_{us}\left(j\right) & \neq & \displaystyle \bar{w}_{n}\left(j\right) \end{array}$$

even if $s_{us}/w_{us} = s_n/w_n$

• The model itself would suggest a country-by-country calibration

Wage rank correlations across countries

- Are average wages ordered similarly across countries?
 - Figure 1, Sampson (2011): rank correlation b/w mfg wages in a country and US

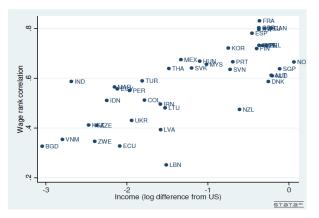


Figure 1: Wage rank correlations - UNIDO 2000

Using wage rankings to order skill intensity

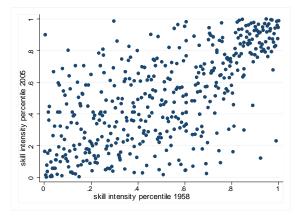
- Average wage $\bar{w}_n(j)$ is increasing in skill intesity across sectors within countries
- Use UNIDO data on average wage across mfg sectors to order skill intesities:

$$\frac{H_{n}(j)}{L_{n}(j)} = \frac{\bar{w}_{n}(j) - w_{n}}{s_{n} - \bar{w}_{n}(j)} \Longrightarrow \\
\bar{w}_{n}(j) \ge \bar{w}_{n}(j') \iff \frac{H_{n}(j)}{L_{n}(j)} \ge \frac{H_{n}(j')}{L_{n}(j')} \iff \hat{\alpha}_{j}^{(n)} \ge \hat{\alpha}_{j'}^{(n)}$$

- Limitations:
 - to compute H_n (j) / L_n (j) directly, we'd need data on country n's skill premium
 - UNIDO does not cover all countries in the paper

Skill intensity correlations over time

- Does skill intensity change over time? (see also Sampson 2011):
 - Ranking of skill intensity in '58 vs '05 across 451 mfg sectors (from NBER productivity database)



changes in ranking...

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Using capital per worker to pin down skill intensity

- Predict the skill intensity in sector j, country n with the skill intensity in sector j in US, when its capital per worker was the same as (K/wkr)_n
- Two steps:
 - From NBER Productivity Database,

$$\log \frac{H_{us,t}(j,t)}{H_{us,t}(j,t) + L_{us,t}(j,t)} = -0.94 + 0.15 \log \left[\frac{K(t)}{wkr(t)}\right]_{j} +$$

$$+ ind. \ dummies + \varepsilon$$

has
$$R^2 = 0.87$$

• Set
 $\hat{\alpha}_j^{(n)} = \exp\left\{-0.94 + 0.15\log\left(K/wkr\right)_n + \delta_j\right\}$

• Time variation in capital per worker in the dataset should be enough to cover cross-sectional variability in capital per worker ••••••?

To conclude

- Can use more data to
 - \blacktriangleright discipline choice of vectors of $\alpha_{i}^{(n)}$ for different countries
 - compare predictions in the alternative parameterization to assess sensitivity of results and parsimousness of the model
- Suggestions are further refining on a paper already very rich and very robust

Skilled/unskilled ratio

The skilled unskilled ratio in sector j is:

$$\frac{H_{us}\left(j\right)}{L_{us}\left(j\right)} = \frac{\alpha_{j}}{1 - \alpha_{j}} \left(\frac{s_{us}}{w_{us}}\right)^{-\rho} \Phi_{us,j}\left(\{\tau_{us}\}\right)$$

with

$$\begin{split} \Phi_{us,j}\left(\left\{\tau_{us}\right\}\right) &= \frac{\sum_{n} E_{z}^{1} \left[c_{us,n}^{\rho}\left(\alpha_{j}, s_{i}, w_{i}\right) \times q_{n}\right]}{\sum_{n} E_{z}^{2} \left[c_{us,n}^{\rho}\left(\alpha_{j}, s_{i}, w_{i}\right) \times q_{n}\right]} = \\ &= \frac{\sum_{n} \int_{z \in Z_{n}} z^{2(1-\phi)(1-\rho)} c_{us,n}^{\rho}\left(\alpha_{j}, s_{i}, w_{i}\right) \times q_{n} dF\left(z\right)}{\sum_{n} \int_{z \in Z_{n}} z^{2\phi(1-\rho)} c_{us,n}^{\rho}\left(\alpha_{j}, s_{i}, w_{i}\right) \times q_{n} dF\left(z\right)} \end{split}$$

▶ back...

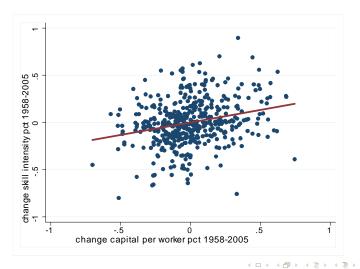
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Changes in skill intensity and in capital intensity

• The changes in the ranking seem to be associated to changes in capital per worker:



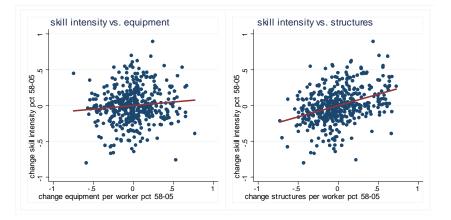
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Equipment vs. structures

- The changes in ranking are
 - well associated to changes in structures per worker
 - not so well associated to changes in equipment per worker (stable w.r.t. trade?)



Using capital per worker to pin down skill intensity

- Increase in capital per worker 1958-2005 in mfg: about 4.2 times
 - Time variation in NBER prod. dataset should be enough to cover cross-sectional variability in capital per worker

Country <i>n</i>	$(K/wkr)_n / (K/wkr)_{usa}$ in 2005
Indonesia	0.10
China	0.14
Colombia	0.18
Brazil	0.19
Turkey	0.23
Argentina	0.26
Chile	0.30
Mexico	0.33

(computations from PWT, using Hall and Jones 1999)



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