Laws for Sale: Evidence from Russia

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How does regulatory capture affect growth? We construct measures of the political power of firms and regional regulatory capture using microlevel data on the preferential treatment of firms through regional laws and regulations in Russia during the period 1992–2000. Using these measures, we find that: (1) politically powerful firms perform better on average; (2) a high level of regulatory capture hurts the performance of firms that have no political connections and boosts the performance of politically connected firms; (3) capture adversely affects small-business growth and the tax capacity of the state; and (4) there is no evidence that capture affects aggregate growth.

"oligarchy . . . throws a close network of dependence relationships over all the economic and political institutions of present-day bourgeois society without exception. . . ."

—Vladimir Lenin, "Imperialism: The Highest Stage of Capitalism" (1916)

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1. Introduction

At least since Olson (1965) and Stigler (1971), economists have recognized the role of special interests in shaping institutions, resulting in the phenomenon known as "state capture" or "institutional subversion." Throughout history and all across the world, firms seek to distort the legal framework, justice, rules, and regulations by influencing politicians and bureaucrats. The ability of governments to withstand influence varies depending on the local political and economic environment—for example, on industrial concentration, inequality, electoral competition, electoral uncertainty, the awareness of voters, the cohesiveness of interest groups, and political centralization (Bardhan and Mookherjee, 1999; Becker, 1983; Blanchard and Shleifer, 2001; Glaeser, Scheinkman, and Shleifer, 2003; Grossman and Helpman, 1994, 2001; Laffont and Tirole, 1991; Olson, 1982; Parente and Prescott, 1999; Pelzman, 1976; Persson and Tabellini, 2000).

What are the effects of having political power concentrated in the hands of a few firms? On the one hand, as argued by Olson (1982), the domination of special interests can be detrimental to economic growth because rent-seeking diverts resources from productive activities and slows down innovation. On the other hand, populist governments may harm economic growth more than governments influenced by special interests because of excessively high rates of taxation of productive capital under the former (Alesina and Rodrik, 1994). While the theory gives an ambiguous answer, empirically, the question is not settled.

This article evaluates the effect of the domination of special interests on the performance of firms that do and do not have political power, on aggregate growth, on small business growth, and on taxation. To construct direct measures of firms' political power and of the extent of regional capture, we use a unique microlevel dataset on Russian regional laws and regulations that treat specific firms preferentially. This is a panel that contains information on special favors granted by regional legislators and regulators to a comprehensive list of the largest firms in each Russian region between 1992–2000. We take the share of favorable laws and regulations received by a firm as a proxy for its political power, and we view the concentration of favors among firms

^{1.} Murphy, Shleifer, and Vishny (1993) generalize and formalize these arguments.

in a region as a measure of capture of legislature and regulatory agencies. Most previous empirical studies of the effects of regulatory capture, particularly in developing and transition countries, are based on cross-section evidence from subjective survey data. In contrast, this article utilizes objective panel data on the outcomes of successful lobbying.²

Transition countries provide an ideal experiment for studying private interests' interference in the formation of state institutions. Privatization gave rise to substantial wealth inequality in these countries, while communism bequeathed weak legal and political institutions. The fragility of democratic mechanisms and the low accountability of the state to the public made governments in transition easily susceptible to capture. As a result, a newly created group of rich and politically powerful was able to shape institution-building processes (Glaeser, Scheinkman, and Shleifer, 2003; Guriev and Rachinsky, 2004; Sonin, 2003a, 2003b; Hellman, 1998; Ericson, 2000). Russia provides a particularly good case to study the consequences of capture. First, the domination of big firms makes it easy to identify potential captors. Second, in the early 1990s, Russia underwent substantial economic and political decentralization in which regions gained autonomy in regulations and legislation (Shleifer and Treisman, 2000; OECD, 2000). Decentralization resulted in high variation in regional political institutions and their vulnerability to special interests, which allows comparative analysis. And third, in contrast to most crony capitalist countries, in Russia, all regional laws and regulations are in the public domain, which is why we were able to collect the data. (In contrast, in Uzbekistan, legislation that gives favorable treatment to specific firms is a state secret.)

^{2.} There is extensive survey evidence from transition countries that shows high cross-country variation in capture (see, for instance, Frye, 2002; Hellman, Jones, and Kaufmann, 2003; Hellman, Jones, Kaufmann, and Schankerman 2000; Hellman and Kaufmann, 2003; Hellman and Schankerman 2000). Empirical studies of special-interest politics in developed countries are relatively scarce, with the exception of the vast literature on campaign contributions in the U.S. (surveyed in Mueller, 1989). The main reason for this scarcity is the difficulty of finding direct evidence of capture. Stigler's seminal paper (1971) initiated the empirical literature by providing evidence of capture of occupation licensing in the U.S. Examples of recent work include Goldberg and Maggi (1999) on U.S. trade regulations; Tanguay, Lanoie, and Moreau (2004) on environmental regulations in OECD countries; and Alt, Carlsen, Heum, and Johansen (1999) on government subsidies in Norway.

We find that private benefits allow captors to grow faster than their counterparts and that these gains to captors increase with an increase in the concentration of political power in their hands. Capture of laws and regulations has adverse effects on performance and investment of firms that have no political influence, on small business growth, and on tax collection. Yet, we do not find evidence that aggregate growth has been significantly affected by the extent of regulatory capture.³

The article proceeds as follows. Section 2 presents hypotheses. Data and measurement are described in section 3. We present results in section 4. Conclusions follow in section 5.

2. Hypotheses

In this section, we briefly state theoretical predictions about the effects of concentration of political power in the hands of a few firms on the growth of these firms, the growth of firms that do not have political power, aggregate growth, small business development, and regional tax collection.

Firm Performance

First, we compare the performance of firms with and without political connections. Firms that are rewarded with favored treatment by bureaucrats and politicians should perform better and invest more because they enjoy protection against competition. Since political power allows firms to subvert contract enforcement institutions and, therefore, to escape punishment for breaching contracts, politically influential firms should have higher bargaining power vis-à-vis workers and suppliers. Thus, we expect the outcomes of firms' bargaining with employees and contractors to differ for firms with and without political power: the effective costs of inputs should be smaller for influential firms. There is much anecdotal evidence that enterprises with direct ties to regional authorities have an easier time protecting themselves in regional courts from the lawsuits of suppliers and creditors. In addition,

^{3.} Henceforth, regulatory capture refers to the capture of both the legislature and regulatory agencies.

^{4.} See, for instance, the following media sources: *Vedomosti*, 76:April 4, 2000; *Orenburg News*, November 11, 2002; *Izvestiya*, November 15, 2001; and *Interfax*, November 15, 2001.

the tax arrears of politically influential firms should be higher because they lobby for less strict tax enforcement.

Second, we are interested in how the concentration of political power affects firms. We expect a higher concentration of political power to bring greater benefits to the firms that are included in the circle of the politically powerful; we also expect greater costs for the firms that are excluded from this circle because of lower competition for capture and smaller dissipation of rents among the captors.

Small Business Growth

Large firms in transition economies may be interested in small-business growth because they cannot shed excess labor for political reasons (unless there are small businesses to absorb it). 5 Small-business growth may also be against the interests of large firms when they compete with small firms for government resources (Gehlbach, 2003), for scarce skilled labor (Friebel and Guriev, 2002), or in product markets (Lewis, 1945). Depending on which of these two effects dominates, politically powerful firms will lobby regional authorities for creating either a predatory or benign regulatory environment for small business. The reason why large firms may find this kind of lobbying worthwhile is that Russia's regional authorities have considerable discretion over regulating small business: they can directly influence entry costs by altering the rules of registration, certification, and licensing; they can also influence operating costs with the help of inspections and regional property leases (Zhuravskaya, 2000; CEFIR Monitoring Report, 2002). In addition, if large enterprises divert government spending, there are fewer resources left for investing in infrastructure for small business and for the salaries of bureaucrats who see preying on small business as an alternative source of income (Gehlbach, 2003).

Aggregate Growth

Capture should result in lower investment and growth in discriminated firms and higher investment and growth in politically influential firms. In theory, the aggregate effect is ambiguous. Olson (1982) used case studies of

^{5.} McMillan and Woodruff (2002) survey the evidence that new jobs in transition economies come from the small business sector.

postwar Europe and India, and of Japan in the twentieth century, to argue that special interests hurt aggregate growth. We test for this effect in our data.

Tax Collection and Arrears

Tax collections from politically influential firms are expected to decrease with an increase in the level of capture because vested interests lobby for tax breaks. Under the conditions of an underdeveloped small-and medium-sized business sector and a sizable unofficial economy (e.g., Russia in the 1990s), aggregate tax collections should be affected by capture because large enterprises with political influence usually happen to be the primary contributors to regional budgets. Federal tax arrears may increase with capture because regional authorities can protect firms from federal tax collectors by exercising political control over local branches of federal courts and tax collection agencies.⁶

3. Data

To measure capture and firms' political power, we constructed a database of regional laws and regulations that treat selected large firms in these regions preferentially. For feasibility reasons, we set boundaries to our analysis of Russian regional legislation, limiting ourselves to the largest firms in each region because political influence is most likely concentrated in the hands of the largest firms. We started with a list of firms which at least once during 1992–2000 were among the five firms with the largest sales in each region. The list contained 978 firms—up to the 20 largest firms in each of 73 regions (autonomous *okrugs* excluded). We searched the comprehensive database of Russia's regional legislation, Consultant

^{6.} Regional protection from paying federal taxes has been studied by Ponomareva and Zhuravskaya (2004); Cai and Treisman (2004); Lambert-Mogiliansky, Sonin, and Zhuravskaya (2003); and Sonin (2003a).

^{7.} As a baseline, we do not distinguish between state-owned and large private firms because survey evidence (Frye, 2002) shows that, in Russia, state-owned firms are engaged in state capture as much as private firms. Since the state does not have close control over state-owned firms, the managers of state-owned firms appropriate both control and cash flow for their private benefit. As a robustness check, we repeated all of the analysis for just the five largest nonstate firms in each region. The results are qualitatively the same, irrespective of whether we base our measures of capture and political power on data for both state and nonstate firms or for nonstate firms only.

Plus (www.consultant.ru/Software/Systems/RegLaw), for any preferential treatment of each of these firms for each year between 1992–2000. We deemed an enterprise to be treated preferentially if it received any of the following benefits: tax breaks, investment credits, subsidies, subsidized loans and loans with a regional budget guarantee, official delays in tax payments, subsidized licensing, free grants of state property, or a special "open economic zone" status for its territory. The most common preferential treatment is a tax break (46% of the total number of preferential treatments); the second most common is a subsidized loan from the budget or a direct government subsidy (26%); the next largest group of preferential treatments is subsidized energy prices (5%).

Typical examples of preferential treatment legislation are as follows. In 1998, the Volgograd regional legislature adopted the law On a Special Economic Zone on the Territory of Volgograd Tractor Plant (VTP). The law relieves all firms of paying regional and local taxes for the period of ten years if these firms operate on the territory of VTP and at least 30% of their assets are in VTP's ownership. In the Adygeya Republic in 1999, a law was enacted On Preferential Tax Treatment of the Meat-packing Plant Li-Chet-Nekul. The law grants this plant a property-tax break for a period of two years. The budget law of Kamchatskaya Oblast of 2001 contained a special budgetary item called Support of Fishing Industries. It postulated that only one firm, named Akros, receive a large sum of money. There were many fishing firms in Kamchatskaya Oblast at that time, but no other firm was mentioned in the budget law.

We produced the number of regional laws and regulations that grant distinct preferential treatments to each firm in the sample each year. To check the quality of these data, we correlate firms' preferential treatments with budgetary subsidies reported in firms' balance sheets and find a strong, significant correlation despite the fact that direct subsidies are not the most common type of preferential treatment. Between 1992–2000, 41% of firms in the sample received at least one preferential treatment; 23% of firms received at least two preferential treatments; and 21% of firms received preferential treatments for at least two years. During 1996–2000, in each year on average, 17% of firms were treated preferentially; and 18% of firms received preferential treatments for at least two years. Preferential treatments are persistent: if a firm receives preferential treatment in any particular year, there is an over 60% chance that

it also receives preferential treatment in the subsequent or the previous year.⁸

An important question is how many preferential treatments are given to firms outside our sample of firms. In five regions, we searched legislation for the 50 largest firms and did not find any preferential treatment granted to firms outside our original sample.⁹

Using the preferential treatment data, we constructed measures of regional regulatory capture and of firms' political power. Regional capture each year is measured by the concentration (Herfindahl-Hirschman Index) of preferential treatments for the five firms with the largest number of preferential treatments. We focus on the concentration rather than the number of preferential treatments because we are interested in the effect of the concentration of political power in the hands of few firms. The total number of preferential treatments in the region may simply reflect the general level of paternalism of the regional governments: if a regional government gives preferential treatments to all firms, none is treated preferentially. We use the total number of preferential treatments as a control in all regressions. We use information only for the five largest recipients of preferential treatments in each region to make the measures comparable across regions. (As a rule, fewer than six firms receive preferential treatments over the course of one year in any given region.) The political power of each firm each year is measured by the share of this firm's preferential treatments in the total number of preferential treatments given to the five firms with the largest number of preferential treatments in the region. Again, to control for paternalism, we focus on the relative rather than raw number of preferential treatments.

^{8.} Each of the 73 regions issued at least one preferential treatment between 1992–2000. The number of regions that granted preferential treatments and the average number of preferential treatments granted by a region were steadily increasing during 1992–99 and decreased by one-third of the initial increase following Putin's centralization.

^{9.} Most regional economies are very concentrated; and preferential treatments are given to the largest firms: on average, the largest firm in a region produces 43%, and the fifth-largest firm produces 8%, of the consolidated output of the five largest firms in the region; the largest firm's output is twice as large as the output of the second-largest firm and three times as large as the output of the third-largest firm. On average, the five largest firms together produce 50% of total regional output (SE is .6%).

Table A1 in the appendix illustrates the construction of preferential treatment concentration and the regional number of preferential treatments for three regions: a typical region (Omsk Oblast), the most captured region (Chelyabinsk Oblast), and the most noncaptured region (Arkhangelsk Oblast). 10 Table 1 presents summary statistics, and Table A2 presents the average index of regional capture for 1995–2000.¹¹

To supplement the preferential-treatment data, we use the following panel data: financial and other statistical data on enterprises from the Russian Enterprise Registry Longitudinal Dataset (RERLD) and ALBA datasets. RERLD covers the basic financial statistics for large and medium-size firms in Russia, with data spanning the period from 1992–2000; Brown and Earle (2000) provide a detailed description of the database. ALBA contains the balance sheets of large and medium-size firms between 1996-99. Regional budgetary data for 1996-2000 come from the Ministry of Finance (www.minfin.ru). Other region-level statistics come from Goskomstat, Russia's official statistical agency (http:// www.gks.ru/catalog/default.asp). For the most part, Goskomstat's regional series are available for 1996–2000, but some (e.g., retail turnover) start in 1992.

^{10.} For example, in 1996, in Omsk Oblast, the firm Omskshina received three preferential treatments, the firm Polet received two, and Omskenergo received one preferential treatment. Thus, the shares of preferential treatments for Omskshina, Polet, and Omskenergo were .5, .33, and .17, respectively; the concentration of preferential treatments was $.39=(.5)^2+(.33)^2+(.17)^2$; and the number of preferential treatments was 6=3+2+1. (Overall, there are 13 firms from Omsk Oblast in our sample.)

^{11.} Preferential treatment data have the following significant drawbacks. First, we cannot compare the importance of different preferential treatments (i.e., we cannot quantify the value of a tax break or of the transfer of a large piece of land to a firm for free); thus, we just count the number of legislative acts with preferential treatments. Second, we can identify preferential treatment only when texts of the law contain direct reference to a firm. An example of a preferential treatment that cannot be systematically accounted for—and, thus, is excluded from the data—comes from the legislation of Briansk Oblast. The 1997 law On the Regulation of the Alcohol Market stated that alcohol is to be sold only by accredited firms. Any firm could get accreditation from the regional administration if it satisfied a list of criteria (for instance, by being present in the market for several years, having a storage facility of a certain size, etc.). Products sold by firms without accreditation were subject to confiscation. There were many firms in the market at that time, but only one firm satisfied the criteria outlined in the law. Despite these drawbacks, our measures of regional-level capture and firms' political influence survive a number of reality checks that we discuss below when we discuss a possible alternative explanation of the results.

Table 1. Summary Statistics of Measures of Regional Capture and Firms' Political Influence

	Obs.	Mean	SD	Min.	Median	Max.
Firms						
Share of Preferential	7,167	.15	.16	0	.20	1
Treatments						
Average Across-years Share of Preferential Treatments	962	.15	.09	0	.13	.79
Average Share of Preferential Treatments for	3,526	.11	.16	0	.10	1
Two Consecutive Years						
Log of Average Across-years Preferential Treatment Concentration for the	518	99	29	-1.6	78	20
Subsample of Firms That						
Do Not Receive Preferential						
Treatments	149	.38	.22	20	.32	1
Average Across-years Preferential Treatment Concentration for the Subsample of Firms That Receive Preferential	149	.36	.22	.20	.32	1
Treatments Total Number of Preferential	7,284	.14	.41	0	0	4
Treatments	7,204	.14	.41	U	U	4
Regions						
Preferential Treatment Concentration ^a	667	.40	.29	.20	.20	1
Total Number of Preferential Treatments in the Region	667	1.41	1.99	0	0	11
Across-years Average of Preferential Treatment Concentration	73	.42	.12	.23	.84	.40

^aThe mean value of preferential treatment concentration (.40) corresponds to the common situation when in a particular year one firm in a region receives two preferential treatments, another two receive one preferential treatment each, and all other firms do not receive preferential treatments.

4. Results

Performance and Investment of Firms with and without Political Power

First, we investigate whether firms with political power grow faster, perform better, and have superior outcomes in bargaining with suppliers and employees compared to similar firms that have no political power. We measure performance by growth in sales, employment, fixed capital, labor productivity, and profitability. Outcomes of firms' bargaining with suppliers and workers are measured by arrears to suppliers and wage arrears, respectively. We look at arrears because large firms in Russia reduce costs primarily by running arrears rather than by negotiating input prices. In addition, we look at the effect of political power on tax arrears. As discussed in the hypotheses section, we expect firms with political power to have superior performance but to maintain higher wage, trade, and tax arrears.

We estimate the long-run relationship between performance and political power of firms by using between-effects regressions (i.e., regressions of overtime sample averages), controlling for initial performance and region-specific fixed effects:

$$\overline{y_f} = \alpha_1 \overline{PT_share_f} + \alpha_2 y_{ft_0} + \alpha_3 controls_f + r_f + \varepsilon_f$$
 (1)

and the short-run relationship using firm-specific, fixed-effects regressions:

$$y_{ft} = \alpha_1 PT_share_{ft} + \alpha_2 PT_concentr_{ft-1} + \alpha_3 PT_number_{ft-1} + \alpha_4 controls_{ft} + \phi_f + \varepsilon_{ft}$$
(2)

where y stands for the log of an indicator of firms' performance or arrears; the subscripts f and t identify firms and years; and the subscript t_0 denotes the initial year. 12 PT_share is the firm's share of preferential treatments. $PT_concentr$ is the preferential treatment concentration, and PT_number is the total number of preferential treatments in the region; both are calculated for the five firms that were recipients of the largest number of preferential treatments. Firm and region-fixed effects are denoted by ϕ_f and r_f , respectively. Upper bars denote average values of variables across all years, excluding the initial year. We are interested in the coefficient of the share of preferential treatments (our measure of a firm's political power). 13

^{12.} Initial years are different for different dependent variables because of data availability. Data on employment, profitability, sales, labor productivity, and fixed capital are available for 1992–2000; data on wage, trade, and tax arrears are available for 1996–2000. Whenever profits are below zero, log profitability is defined as -log(-profitability).

^{13.} In the fixed-effects regressions, we smooth the *PT_share* variable over two years (the current and the previous) to minimize its volatility. Without taking this average, the power of the instrument (described below) is too low.

We run both basic OLS and IV regressions. A potential source of endogeneity in these regressions is the quite plausible dependence of the firms' shares of preferential treatments on their performance. We use the relative initial size of the firm in between-effects regressions and the two-year lag of the relative size in fixed-effects regressions as instruments for preferentialtreatment shares. The initial size of a firm relative to other firms in the region is the best predictor of the likelihood of receiving preferential treatments in the future. Moreover, being a legacy of a central-planning system, initial size is exogenous. Again, to have comparability across regions, size is calculated relative to the five largest firms in the region.¹⁴

Since a firm's benefit from political connections depends on the concentration of political power among firms (Hellman, Jones, and Kaufmann, 2003), we control for the scale of regional capture. In the fixed-effects regressions, we include the lagged preferential treatment concentration and the lagged total number of regional preferential treatments to control for capture. 15 In between-effects regressions, region fixed effects account for all regional differences. National market share is a control for market power in regressions for productivity, profitability, investment, and arrears (this is an important control because preferential treatments are given to large firms). In fixed-effects regressions, we use lagged values and in between-effects regressions, initial

^{14.} In the IV fixed-effects regressions, relative employment is a proxy for size. To increase the power of this instrument, we have to limit the sample to observations in regions and years for which the total number of regional preferential treatments is greater than zero, as only in this case is initial relative employment highly correlated with the share of preferential treatments. In the case where the regional number of preferential treatments is zero, the share of preferential treatments is constant across firms, while size varies. In the IV between-effects regressions, we take the relative size of capital as a proxy for size, as it has the best explanatory power for preferential treatments. One exception is the regression with fixed capital as dependent variable, where this instrument is collinear with the initial level of the dependent variable in the first-stage regression; in that case, we instrument with relative initial employment. Henceforth, F-statistics for the instruments from the first-stage regressions are reported for each regression in the bottom row of the tables with results.

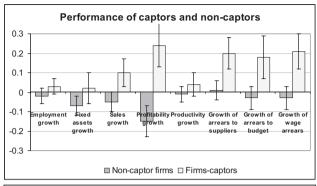
^{15.} In the firm-level, fixed-effects regressions, PT_concentr and PT_number are very highly correlated; thus, we orthogonalize them before including them in the regression. An alternative approach of including just PT_concentr (without controlling for PT_number) leads to the same results. We use lags because we do not have appropriate instruments for these two variables in this specification.

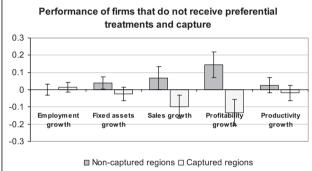
values of this variable. In between-effects regressions, the state enterprise dummy accounts for the difference in performance of state and private firms, and industry dummies control for industry-level performance. We also add dummies for firms that drop out and appear in the enterprise registry between 1996–2000, since the particular stage of these firms' life cycles may affect performance. Eliminating these firms from the sample does not affect the results. Finally, we allow error terms to be clustered within regions. Since the vast majority of firms in our sample are not traded, we have no data to control for firms' investment opportunities (e.g., Tobin's Q).

The results are consistent with our hypotheses. There is a strong robust effect of political power on firm performance: firms that enjoy a disproportionate number of preferential treatments exhibit significantly faster growth in profitability, sales, employment, and fixed capital. Despite these performance gains, politically influential firms accumulate tax, wage, and trade arrears significantly faster than their less politically connected counterparts. OLS and IV regressions produce similar results, with an increase in the magnitude and significance levels of the coefficients in the IV regressions. Henceforth, as a baseline, we report IV regression results because, in our view, both endogeneity and measurement error are important in this context.

We illustrate the basic cross-section regularities in the data in Figure 1. The first chart in the figure reports the means of performance indicators, along with their confidence intervals, for the two equal-sized subsamples. Firms are sorted into the subsamples on the basis of their average preferential treatment share. Firms with the highest shares of preferential treatments have better performance and higher arrears than firms with the lowest shares of preferential treatments. Table 2 presents results of the estimation of equation (1) using instrumental variables. The results confirm the basic correlations: a 10% increase in the average share of preferential treatments over eight years (from a mean value of .15; SD = .09) leads to significant increases in average profitability of 37%, sales of 40%, productive capital of 34%, employment of 16%, arrears to suppliers of 18%, wage arrears of 34%, and tax arrears of 29%.

Results of fixed-effects regressions (2) are presented in Table 3. They are very similar to the long-run results. Recipients of preferential treatments experience significantly higher employment and sales growth, investment, and growth in wage and tax arrears compared to firms that do not receive preferential treatments. A 10% increase in the preferential treatment share in one year (from a mean value of .11; SD = .16) leads to increases in employment





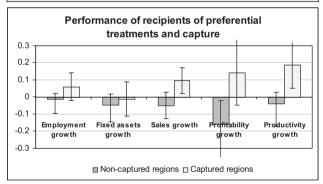


Figure 1. Basic Regularities in the Firm-level Data.

Note: In the first chart, "captor" and "noncaptor" firms are defined as firms in the top and bottom thirds of the distribution with respect to the average share of preferential treatments, respectively. In the second and third charts, "captured" and "noncaptured" regions are defined as regions in the top and bottom thirds of the distribution with respect to the value of the average residual preferential treatment concentration, respectively. Black bars indicate 95% confidence intervals.

Table 2. Firm Performance and Preferential Treatments (Between-effects Regressions)

	Labor Productivity	Profitability	Sales	Fixed Capital	Employment	Wage Arrears	Arrears to Suppliers	Arrears to Budget
Firm's Share of Preferential	-6.19	24.56	26.58	22.85	10.71	22.58	11.41	18.46
Treatments (Instr-d)	(3.73)	$(10.63)^{**}$	$(12.13)^{**}$	$(12.50)^*$	$(4.19)^{**}$	$(7.06)^{***}$	$(4.88)^{**}$	$(4.90)^{***}$
Initial Level of Dependent Variable	.35	.27	.22	.58	.67	.36	.50	.40
	$(.04)^{***}$	$(.06)^{***}$	$(.09)^{**}$	$(.09)^{***}$	$(.05)^{***}$	$(.12)^{***}$	$(.11)^{***}$	$(.06)^{***}$
Initial National Market Share	24	66		.68		4.24	1.11	4.31
	(.67)	(2.88)		(1.22)		(3.00)	(2.15)	$(2.50)^*$
New Enterprise Dummy	.14	1.71	1.38	15	.62	.51	.72	.37
	(.29)	$(.66)^{**}$	$(.54)^{**}$	(.31)	$(.25)^{**}$	(.48)	$(.27)^{**}$	(.40)
Dropped Out Dummy	.56	.07	51	1.00	37			
	(.24)**	(.52)	(.61)	(.67)	$(.20)^*$			
State Enterprise Dummy	17	43	43	61	12	-1.2	61	90
	(.11)	(.37)	$(.22)^*$	(.46)	(.16)	(.67)*	$(.35)^*$	(.60)
Constant	3.82	3.07	5.53	1.75	.62	1.81	3.96	2.20
	(.51)***	$(1.30)^{**}$	(1.03)***	(1.13)	(.48)	(.81)**	(.94)***	$(.74)^{***}$
Industry Dummies	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Regional Fixed Effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Observations	5274	5061	5512	5293	5462	1479	1472	1474
Number of Firms	861	874	873	886	898	667	667	667
F-statistics for the Instrument in the First Stage	15.17	12.93	7.69	6.79	6.69	12.61	10.73	13.38

Note: All dependent variables are in logs. In all regressions but the regression with fixed capital as dependent variable, the share of preferential treatments is instrumented by the initial relative size of fixed capital. In the regression with fixed capital as dependent variable, the share of preferential treatments is instrumented by the initial relative employment size. The choice of instruments is driven by their explanatory power in the first-stage regression. Robust standard errors clustered at the regional level are in parentheses.

^{*} Significant at 10%.

^{**} Significant at 5%.

^{***} Significant at 1%.

 Table 3. Firm Performance and Preferential Treatments (Fixed-effects Regressions)

	Labor Productivity	Profitability	Sales	Fixed Capital	Employment	Wage Arrears	Arrears to Suppliers	Arrears to Budget
Firm's Share of Preferential	-1.73	4.34	8.86	6.10	8.83	12.30	2.55	6.01
Treatments (Instr-d)	(1.60)	(3.35)	$(3.47)^{**}$	$(2.03)^{***}$	$(2.99)^{***}$	$(5.30)^{**}$	(2.11)	$(3.06)^{**}$
Lag of Residual Preferential	06	.24	.56	.35	.49	.62	.20	.41
Treatment Concentration	(.10)	(.20)	$(.21)^{***}$	$(.12)^{***}$	$(.18)^{***}$	$(.29)^{**}$	$(.11)^*$	$(.18)^{**}$
Lag of the Number of	02	.05	.06	.05	.07	.07	.03	.02
Preferential Treatments	(.01)	$(.03)^*$	$(.03)^{**}$	$(.02)^{**}$	$(.03)^{**}$	$(.04)^*$	$(.02)^*$	(.03)
Lag of National Market	2.17	29		-1.30		4.50	1.36	1.77
Share	(.57)***	(1.60)		(1.00)		$(2.54)^*$	(.99)	(1.69)
Regional Trend	05	.08	.02	.05	.11	01	.02	.09
_	$(.02)^*$	$(.03)^{***}$	(.06)	(.09)	(.19)	(.11)	(.05)	(.10)
Industry Trend	.81	.11	01	.53	.40	02	.13	.36
	$(.10)^{***}$	$(.04)^{***}$	(.09)	$(.28)^*$	$(.22)^*$	(.25)	(.10)	$(.21)^*$
Year Dummies	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Fixed Effects for Firms	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Observations	2623	2545	2791	2590	2697	1408	1392	1390
Number of Firms	761	735	783	753	765	619	616	618
F-statistics for the Instrument in the First Stage	6.75	13.54	8.97	13.25	9.35	6.80	6.88	10.50

Note: All dependent variables are in logs. In all regressions, the share of preferential treatments is instrumented by the two-year lag of employment share. In order for the instrument to be correlated with the average firm's share of preferential treatments, observations were excluded from the sample when the annual number of regional preferential treatments is zero. Robust standard errors clustered at the regional level are in parentheses.

^{*} Significant at 10%.

^{**} Significant at 5%.

^{***} Significant at 1%.

of 9.7%, sales of 9.7%, fixed capital of 6.7%, wage arrears of 13.5%, and tax arrears of 6.5%. Hellman, Jones, and Kaufmann (2003) report that firms do not expect benefits from political power to be sustained in the long run. Our results show that performance gains from political influence are persistent.

Performance of Firms with No Political Power in Environments with High and Low Capture

Second, we investigate how regional capture affects firms with no political power. We run between-effects regressions for performance and investment on the subsample of firms that did not receive any preferential treatment:

$$\overline{y_f} = \alpha_1 \overline{PT_concentr_f} + \alpha_2 \overline{PT_number_f} + \alpha_3 y_{ft_0} + \alpha_4 controls_{ft} + \varepsilon_f. \quad (3)$$

Again, we run both IV and OLS regressions. In IV regressions, preferential treatment concentration and the number of preferential treatments are instrumented by their initial values. ¹⁶ The firm-level and industry-level controls are the same as in equation (2). Since our main variable of interest now is measured at the regional level, we use the following regional-level controls instead of region-fixed effects: the proportion of the regional population with higher education, the size of the regional population, the share of oil and gas industries in regional industrial production, and initial regional per capita investment. Error terms are clustered within regions.

The results are again consistent with our hypothesis. Firms that have no political connections invest more and perform better in regions where political power is less concentrated. The results of IV and OLS regressions go in the same direction, but the OLS results are somewhat weaker. The cross-section results are illustrated in the second chart of Figure 1. This chart presents the means of performance indicators (with confidence intervals) for firms that did not receive preferential treatments in two groups of regions, where regions are sorted into groups according to the residual preferential treatment concentration after accounting for the number of

^{16.} To improve the quality of instruments, we use data between 1996–2000 for over-time averages and take the log of preferential treatment concentration. The logarithm of preferential treatment concentration is instrumented by the concentration of the sum of preferential treatments that firms received between 1992–1995. The number of preferential treatments is instrumented by the total number of preferential treatments issued by the region to the five largest recipients of preferential treatments between 1992–1995.

preferential treatments. Among firms with no political power, investment, growth in sales, and productivity are significantly higher when firms are located in regions with low capture compared to when they are located in regions with high capture. IV regression results are presented in the first five columns of Table 4: a one-standard-deviation increase in the log preferential treatment concentration in a region leads to decreases in labor productivity growth of 29%, sales growth of 36%, and investment of 29% in an average large firm that does not have political power.¹⁷ The coefficients of preferential treatment concentration in regressions for other indicators of firm performance also have the predicted negative sign (but are insignificant). As a robustness check, we run the same regression on a larger sample of firms. To the subsample of firms that have no preferential treatments in our sample, we add firms from the ALBA dataset that are not in our primary sample and operate in the same industries and regions as the firms in our primary sample. We do not have information on preferential treatments for these firms, but they are sufficiently small to assume that they have no political power. The results are similar (not reported): in all regressions, the coefficients of PT concentr are negative. A one-standard-deviation increase in the log preferential-treatment concentration leads to significant decreases in profitability, sales, and employment growth in an average firm of 43%, 30%, and 25%, respectively.

Performance of Firms That Are Treated Preferentially in Environments with High and Low Capture

How does regional capture affect firms that are recipients of preferential treatment? We run between-effects regressions for performance and investment on the subsample of firms that receive preferential treatments, limiting the analysis to years in which these firms were treated preferentially. We use the same specification (3) as above. Cross-sectional results are illustrated in the third chart of Figure 1: firms-recipients of preferential treatments on average have higher performance when preferential treatments are concentrated; but only two out of five differences are significant.

^{17.} A one-standard-deviation increase in log average preferential treatment concentration from the mean implies that, in four out of five years, the number of preferential treatments for each of the five largest recipients remains unchanged: the largest recipient gets two preferential treatments, another two enterprises receive one each, and no other firm receives preferential treatments; but in the fifth year, only one firm receives four preferential treatments.

Table 4. Effect of Capture on Firms That Do and Do Not Receive Preferential Treatments

	Subsamp	Subsample of firms with preferential treatments								
_	Labor productivity	Profitability	Sales	Fixed capital	Employment	Labor productivity	Profitability	Sales	Fixed capital	Employment
Preferential	-1.00	-0.63	-1.25	-0.99	-0.17	3.85	0.93	4.54	2.53	-0.04
Treatment	$(0.35)^{***}$	(0.44)	$(0.54)^{**}$	$(0.34)^{***}$	(0.17)	$(1.10)^{***}$	(3.34)	$(0.90)^{***}$	$(1.41)^*$	(0.69)
Concentration (Instr-d)										
Number of	0.12	0.03	0.29	0.09	0.04	0.21	-0.36	0.22	0.32	-0.02
Preferential Treatments (Instr-d)	(0.10)	(0.18)	(0.14)**	(0.08)	(0.06)	$(0.11)^*$	(0.23)	(0.10)**	(0.09)***	(0.07)
Initial Level of	0.23	0.23	0.44	0.60	0.82	0.60	0.19	0.82	0.71	0.81
Dependent Variable	(0.04)***	(0.05)***	(0.05)***	(0.04)***		(0.11)***	(0.09)**	(0.06)***	(0.14)***	
Share of Oil & Gas	-0.43	-0.21	-0.32	0.04	-0.16	0.82	-2.48	0.70	0.71	-0.51
in Regional Industrial	(0.27)	(0.51)	(0.36)	(0.20)	(0.18)	(0.54)	(1.11)**	(0.46)	(0.29)**	(0.44)
Production										
New Enterprise	0.59	0.87	0.41	-0.02	0.11	0.38	0.72	-0.03	0.13	0.00
Dummy	$(0.09)^{***}$	$(0.19)^{***}$	$(0.10)^{***}$	(0.09)	(0.07)	$(0.19)^*$	(0.44)	(0.21)	(0.19)	(0.15)
State Enterprise	-0.47	-0.49	-0.38	-0.11	-0.02	-0.08	-0.26	-0.05	-0.08	-0.15
Dummy	$(0.14)^{***}$	$(0.21)^{**}$	$(0.18)^{**}$	(0.08)	(0.07)	(0.19)	(0.44)	(0.15)	(0.21)	(0.12)

Size of Regional	0.29 (0.06)***	0.20 (0.11)*	0.57 (0.13)***	0.05	0.16	0.14 (0.10)	0.09 (0.21)	0.22 (0.11)**	0.10 (0.05)*	0.11 (0.04)**
Population Initial Share of	-0.02	-0.03	-0.08	(0.04) -0.02	$(0.05)^{***}$ -0.01	0.10)	0.21)	-0.01	0.03)	-0.03
Educated	(0.01)	(0.02)	(0.02)***		$(0.01)^*$	(0.03)	(0.04)**	(0.02)	(0.02)	-0.03 $(0.02)^*$
Population	(0.01)	(0.02)	(0.02)	(0.01)	(0.01)	(0.03)	(0.04)	(0.02)	(0.02)	(0.02)
Initial Regional	0.39	0.58	0.63	0.24	-0.02	-0.29	0.88	-0.17	-0.23	0.16
Investment	(0.11)***	(0.15)***				(0.21)	(0.41)**	(0.19)	$(0.12)^*$	(0.20)
Initial National	2.74	2.55	8.32	0.51	1.72	4.67	0.72	0.90	1.62	0.39
Market Share	(0.99)***	$(1.47)^*$	(2.13)***	(0.93)	(0.66)**	$(0.60)^{***}$	(1.41)	(2.50)	(0.52)***	(0.45)
Industry Dummies	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Constant	-1.83	-4.18	-2.36	-0.73	0.44	-0.05	-5.34	-0.79	-0.13	0.18
	$(0.91)^{**}$	$(1.25)^{***}$	$(1.36)^*$	(0.88)	(0.56)	(1.04)	$(2.79)^*$	(1.01)	(0.87)	(0.75)
Observations	1935	1856	2107	1898	1984	208	201	236	208	217
Number of firms	441	425	449	432	440	115	112	128	115	117
F-st. for	31.00	38.20	24.43	25.41	31.15	6.07	2.08	3.05	4.12	3.96
PT_concentr's ins-t										
F-st. for PT_number's	24.67	23.51	27.58	21.12	27.27	4.64	2.39	3.94	3.67	4.86
instr-t										

Note: All dependent variables are in logs. In the regressions for the subsample of firms with no political influence, we take \log of $PT_concentr$ to improve the quality of its instrument. $PT_concentr$, $\log(PT_concentr)$, and PT_number are instrumented by their initial values. Robust standard errors clustered at the regional level are in parentheses.

^{*} Significant at 10%.

^{**} Significant at 5%.
*** Significant at 1%.

The IV regression results are presented in the last five columns of Table 4. A one-standard-deviation increase in preferential treatment concentration leads to increases in labor productivity growth of 85%, sales growth of 100%, and investment growth of 56% in firms that receive preferential treatments.

Next, we study the effect of capture on regional economies.

Effects of Capture on Aggregate Growth and Small-business Growth

We use two alternative proxies for small-business development: log share of small-business employment and log retail turnover per capita. 18 Aggregate economic growth is measured by the change in gross regional product per capita. To study the relationship in the long run, we run between-effects regressions. Specifications of these regressions are analogous to equation (3), with the only difference that the data are at the level of regions rather than firms. We control for initial level of the dependent variable, initial level of regional education (with the share of labor force that attained higher education), and size of the region (with log population); we also include year dummies. In regressions for small business, the outside option for employees of the small-business sector is controlled for the average wage in the industrial sector. In the GRP growth regression, we control for the initial level of regional investment and the share of the oil-gas industry. 19 As above. we run both OLS and IV regressions. In IV regressions, both the preferential treatment concentration and the number of preferential treatments are instrumented. Preferential treatment concentration is instrumented with two variables: the initial preferential treatment concentration and a dummy

^{18.} Retail turnover is used as an indirect proxy because reporting on retail turnover is often much better than on small-business employment: many small firms underreport employment for tax evasion purposes. Thus, retail turnover is less susceptible to the size of the unofficial economy, which can be related to regulatory environment. See Johnson, Kaufmann, and Shleifer (1997) for theory and cross-country evidence; see Frye and Zhuravskaya (2000) for enterprise-survey evidence.

^{19.} Controls are motivated by the growth literature. See, for instance, Barro (1997), Barro and Sala-i-Martin (1995), and Sala-i-Martin (1997). Life expectancy was excluded from the list of controls because it has insufficient variation across regions. Wage level is instrumented by its initial level to avoid endogeneity.

for ethnic republic. The first instrument reflects persistence of capture; the second measures the extent of political cohesion, which is generally smaller in ethnic republics.²⁰ The number of preferential treatments is instrumented by the average number of preferential treatments in the three initial years.

Figure 2 illustrates cross-section regression results for all regional-level between-effects regressions; it presents partial residual scatter plots of relationships between capture and dependent variables after accounting for control variables. The first two plots show, on the one hand, significant residual correlation of capture, and, on the other, small-business growth and growth in retail turnover. The results of the corresponding IV regressions are presented in the first two columns of Table 5. Small-business development is significantly negatively related to capture. A one-standard-deviation increase in the average preferential treatment concentration leads to a 6% decrease in retail turnover and a 10% decrease in the share of small-business employment.²¹

In addition, we study the short-run relationship between capture and small business with fixed-effects OLS regressions: measures of regional small business are regressed on the lagged preferential treatment concentration, controlling for the lagged number of preferential treatments, lagged population, and industry wage instrumented by its lagged value.²² The results are

^{20.} The initial preferential treatment concentration is constructed as the average $PT_concentr$ for the initial three years $(t_0, t_{-1}, and t_{-2})$. The initial year for each dependent variable is defined as follows: retail turnover per capita–1995; share of small-business employment–1997; GRP per capita–1994. The last year for which the data are available is 2000.

^{21.} A one-standard-deviation increase in the average regional preferential treatment concentration from the mean implies that, in five out of six years, the number of preferential treatments for each of the five largest recipients remains unchanged: the largest recipient gets two preferential treatments, another two enterprises receive one each, and no other firm receives preferential treatments. But in the sixth year, only one firm receives four preferential treatments.

^{22.} The exact specification is as follows:

 $SMB_{it} = \alpha_1(PTC_{it-1}) + \alpha_2(numberofPTs_{it-1}) + \alpha_3(pop_{it-1}) + \alpha_4(ind.wage_{it}) + \alpha_5(yeardummies_t) + \rho_i + \varepsilon_{it}.$

There are no valid instruments for *PT_concentr* and *PT_number*; thus, we take one-year lags. Following the growth literature, we do not test for the relationship between the short-run changes in capture and per capita GRP because short-run changes in GRP are primarily driven by business cycles.

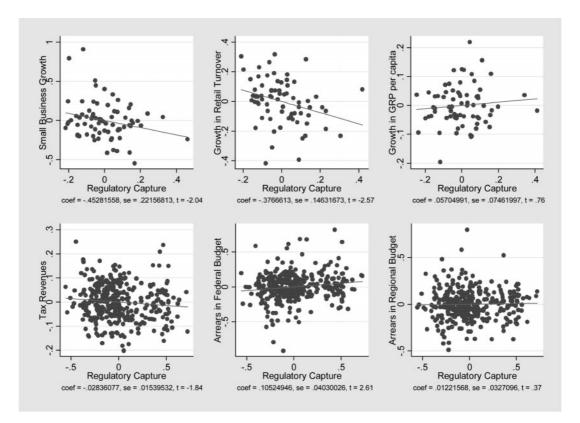


Figure 2. Cross-sectional Residual Correlation of Indicators of Regional Performance and Capture after Accounting for Control Variables

Laws for Sale 307

Smal business growth Growth Revenues Tax arrears BE BE FE FE BE FE FE FE FE **Specification** Small business Small business Change in Tax Retail Retail Regional tax Federal tax Total tax employment employment turnover per GRP per revenues per turnover per Arrears per arrears per arrears per share capita capita share capita capita capita capita capita Preferential -0.870.09 -0.49-0.08-0.010.46 -0.040.06 0.09 Treatment $(0.52)^*$ $(0.27)^*$ $(0.04)^*$ (0.02)(0.33) $(0.02)^*$ (0.04) $(0.05)^*$ $(0.04)^{**}$ Concentration Number of -0.020.03 -0.030.002 -0.020.004 0.004 0.01 $0.01\ 0.01)$ Preferential (0.04)(0.03) $(0.01)^{***}$ (0.004)(0.04)(0.004)(0.01)(0.01)Treatments Log Population 0.17 0.13 3.14 1.33 0.01 1.6 1.64 4.34 3.48 $(0.34)^{***}$ (0.28)(0.12) $(1.57)^{**}$ (0.04) $(0.72)^{**}$ $(0.87)^*$ $(1.03)^{***}$ $(0.83)^{***}$ Log Wage -0.10.62 1.35 0.78 $(0.10)^{***}$ $(0.07)^{***}$ (0.09) $(0.70)^*$ Initial Share of 0.02 0.08 0.03 $(0.03)^{***}$ $(0.01)^{***}$ Population with (0.05)Higher Education Initial Level of 0.6 0.05 $(0.09)^{***}$ Dependent (0.07)Variable Share of Oil & 0.21 Gas Industry (0.16)

0.07

(0.05)

Log of Initial

Capita

Investment Per

Table 5. Regional-level Regressions: Effect of Capture on Small-business Growth, Aggregate Growth, and Tax Capacity

Table 5. Continued

	Smal business g	growth			Growth	Revenues	Tax arrears			
Specification	BE	BE	FE	FE	BE	FE	FE	FE	FE	
	Small business employment share	Retail turnover per capita	Small business employment share	Retail turnover per capita	Change in GRP per capita	Tax revenues pe capita	Regional tax erArrears per capita	Federal tax arrears per capita	Total tax arrears per capita	
Log GRP Per						1.35	0.55	0.89	0.57	
Capita						$(0.22)^{***}$	$(0.26)^{**}$	$(0.28)^{***}$	$(0.25)^{**}$	
Constant	1.87	3.04	-27.96	-6.55	-1.07	-7.78	-8.3	-28.85	-21.09	
	$(0.91)^{**}$	$(0.55)^{***}$	$(12.98)^{**}$	$(2.63)^{**}$	$(0.23)^{***}$	(5.49)	(6.62)	$(7.81)^{***}$	$(6.33)^{***}$	
Year and Region Fixed Effects			Yes	Yes		Yes	Yes	Yes	Yes	
Observations	212	386	278	558	346	355	421	421	426	
Number of Regions	72	65	71	72	70	71	72	71	72	
R-squared			0.01	0.21		0.35	0.10	0.04	0.05	
F-st for the Instruments of PT_Concentr	4.6	6.04			9.16					
F-st. for the Instruments of PT_Number	14.76	6.98			14.62					

Note: Robust standard errors are in parentheses. In the between-effects regressions, $PT_concentr$ is instrumented by the initial $PT_concentr$ and a dummy for ethnic republic; PT_number is instrumented by the initial value. $PT_concentr$ and PT_number are lagged in fixed-effects regressions. Log wage and log GRP per capita is instrumented by lagged values in fixed-effects regressions and by initial values in between-effects regressions. In regressions with retail turnover as dependent variable, we used Cook's distance (Cook, 1977) to exclude outliers that had excessively strong effect on the estimates. In the growth regression, we subtract the initial value from GRP per capita instead of including it as a control in order to improve quality of instruments.

^{*} Significant at 10%.

^{**} Significant at 5%.

^{***} Significant at 1%.

presented in the second two columns of Table 5. In the short run, preferential treatment concentration has a significant negative effect on the share of small-business employment. A one-standard-deviation increase in the preferential treatment concentration leads to a decrease in the share of small-business employment of 2.4% in the same year.²³

Overall, our hypothesis that vested interests get in the way of small-business growth finds support in the data. In contrast, aggregate growth is unaffected by capture. There is no statistically significant relationship between preferential-treatment concentration, on the one hand, and six-year growth of GRP per capita, on the other (see the fifth column of Table 5).

Tax Collection and Arrears

We study the effect of capture on tax capacity of the state using fixed-effects regressions analogous to the specification used for small-business growth in the short run. Gross regional product is included in the list of regressors to control for the size of regional tax base. Plots in the second row of Figure 2 illustrate the cross-section results. Concentration of preferential treatments (controlling for their number) is negatively correlated with tax revenues, positively correlated with federal tax arrears, and uncorrelated with regional tax arrears. The last three columns of Table 5 present the results of IV regressions: holding regional product and the number of preferential treatments constant, a one-standard-deviation increase in the preferential treatment concentration leads to a 1.2% decrease in regional tax revenues and a 2.7% increase in federal tax arrears. The coefficient of preferential treatment concentration in the regression for regional tax arrears is insignificant and smaller in magnitude than in regression for federal arrears. This result supports

^{23.} A one-standard-deviation increase in preferential treatment concentration from the mean value implies that, among the five largest recipients of preferential treatments in one year, the distribution of the number of preferential treatments changes from {2; 1; 1; 0; 0} to {3, 1, 0; 0; 0}.

^{24.} It is worth noting that it is very important to control for the number of preferential treatments in these regressions since the relationship between the number of preferential treatments and taxes is purely mechanical: preferential treatments cost money.

the view that Russia's regional governments protect firms from paying federal taxes.²⁵

An Alternative Story

Stigler (1971) discusses two alternative views on the nature of regulation: public choice versus public interest. According to the public-choice theory, regulation is captured by—and benefits—special interests. In contrast, the public-interest theory presumes that regulation is instituted for protection of the public and benefits the public. One can argue that special interests are not the only possible reason for the concentration of preferential treatments. Welfaremaximizing and opportunistic, career-motivated politicians may want to appeal to the majority by giving out preferential treatments to infant industries (for temporary protection from competition), to foreign direct investors (to attract foreign capital to the region), to firms in distress (to internalize the social costs of bankruptcy), and to firms with high employment (for redistribution purposes) (Baldwin, 1982; Corden, 1974; Gray, 1973, 1975). If, however, one recognizes that firms that may receive preferential treatments from the government behave strategically in order to obtain preferential treatment, one is back in the world of special-interest politics, as firms use the political objectives of government officials in order to obtain rents. The literature on soft-budget constraints (see Bennedsen, 2000; Boycko, Shleifer, and Vishny, 1996; Shleifer and Vishny, 1994) illustrates this point by focusing on bargaining between politicians and firms over excess employment. In our case, it is particularly unlikely that firms take legislation and regulations as given because we look at the largest firms in each region and because preferential treatments in our dataset are given to specific individual firms. Thus, our presumption is that firms actively seek preferential treatment.

^{25.} The capture of legislatures and regulatory agencies reflected in preferential treatment concentration is an indication of merely one aspect of a broader phenomenon of institutional subversion. In particular, the political influence of vested interests extends to law enforcement. To check the robustness of our results, we take output concentration among the ten largest nonstate firms in each region as a measure of regional potential capture. The rationale behind this measure is that bigger agents organize interests more easily (Glaeser, Scheinkman, and Shleifer, 2003; Grossman and Helpman, 2001; Sonin 2003a). We find that a one-standard-deviation increase in the output concentration among the ten largest firms (from a mean value of .226) leads to a decrease in the share of small-business employment of 23% and in regional tax collection of 6.1%, all else equal.

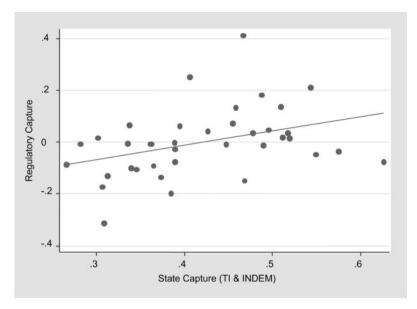


Figure 3. Cross-sectional Residual Correlation of TI and INDEM Capture Index and Concentration of Preferential Treatments (Our Measure of Capture) after Accounting for the Regional Number of Preferential Treatments.

A number of reality checks on our measures of firms' political influence and regional-level capture suggest that concentration of preferential treatments indeed reflects subversion of government institutions. First, the residuals of preferential treatment concentration after controlling for the total number of preferential treatments are highly significantly correlated with other measures of state capture that are available for a limited number of years and regions. These measures come from expert evaluations and surveys. For example, preferential-treatment concentration has a correlation coefficient of .4 (significant at a 1% significance level) with the Transparency International (TI) and Information for Democracy (INDEM) state-capture rating. Figure 3 illustrates this correlation. Preferential treatment concentration is also negatively correlated with the Institute of Free Media regional index of press freedom (correlation coefficient is -.4, significant at a 1%

^{26.} This variable is available for 39 regions in 2001. All TI and INDEM data, along with their description, can be found at http://www.anti-corr.ru/rating_regions/index.htm.

significance level).²⁷ In addition, preferential treatment concentration for a given number of preferential treatments is positively significantly correlated with various measures of administrative corruption (also available from TI and INDEM). Regional poverty and unemployment are unrelated to past, present, or future preferential treatment concentration. At the firm level, the best predictors of the share of preferential treatments are proxies for the firm size. Controlling for size, however, the share of favorable legislation is positively significantly correlated with increases in a firm's profitability. These pieces of evidence suggest that our measures adequately reflect variation in regulatory capture.

5. Conclusions

This article investigates the effects of capture of legislature and regulatory agencies by a few politically powerful firms on the growth of these firms, the growth of firms that do not exercise political influence, and on aggregate growth. We construct measures of regional capture and a firm's political power based on unique microlevel data on preferential treatment of individual firms by regional laws and regulations.

The key findings can be summarized as follows.

(1) Political power yields substantial performance gains to firms. Politically powerful firms enjoy higher growth in profitability, sales, and employment compared to their counterparts. Firms with political power are also found to have better outcomes of bargaining with workers, suppliers, and tax collectors: despite the performance gains, they are able to sustain higher growth in wage, trade, and tax arrears. (2) Capture hurts firms that do not have political power: their investment and performance decrease with an increase in the level of capture. (3) Firms benefit more from preferential treatments by regional authorities in regions with higher levels of capture. (4) Capture negatively affects small business growth and government revenue. (5) There is no evidence that capture had a significant impact on aggregate regional growth over a six-year period.

Capture of legislation by a few large firms is only the tip of the iceberg of the broader phenomenon of subversion of law and order. Following Olson

^{27.} This index is available for 72 regions in 1999 and 2000. The data and construction methodology can be found at www.freepress.ru.

(1965) and Stigler (1971), we document that large firms obtain regulations and laws that benefit them at the expense of other economic agents. Some examples of the adverse effects of captured regulations and laws are as follows: firms with no political power suffer from unfair competition and trade arrears; employees of politically powerful firms are not paid wages in full; and the general public is affected through poorer public-goods provision because the tax capacity of the state decreases with capture.

Olson (1982) argues that capture necessarily hurts aggregate growth. Even though we found that aggregate growth was not significantly affected by capture, in the context of a transition economy, the result that capture creates obstacles to small-business development may have severe long-term growth implications because it becomes an impediment to asset reallocation from an old, rigid, and unproductive sector to a new, dynamic, and more productive sector.

Appendix

Table A1. Construction of the Preferential Treatment Concentration Measure

	Preferential Treatments									
Years:	1992	1993	1994	1995	1996	1997	1998	1999	2000	
Firms in Arkhangelsk Oblast										
Severodvinskaya Heating Station	0	0	0	1	0	0	0	0	0	
The Other 16 Firms from the Region	0	0	0	0	0	0	0	0	0	
Regional Preferential	.2	.2	.2	1	.2	.2	.2	.2	.2	
Treatment Concentration										
Regional Number of	0	0	0	1	0	0	0	0	0	
Preferential Treatments										
Firms in Omsk Oblast										
Omskshina	0	0	0	0	3	3	1	1	0	
Polet	0	0	1	1	2	1	1	1	1	
Omskenergo	0	0	1	1	1	0	0	0	0	
Omsk Meat Factory	0	0	0	0	0	1	0	0	0	
The Other 9 Firms from the	0	0	0	0	0	0	0	0	0	
Region										
Regional Preferential Treatment Concentration	.2	.2	.5	.5	.39	.44	.5	.5	1	
Regional Number of	0	0	2	2	6	4	2	2	1	
Preferential Treatments	U	U	2	2	0	4	2	2	1	
Firms in Chelyabinsk Oblast	0	0	2	2	1	2	2	1	1	
Magnitogorsk Metallurgic Plant	0	0	2	2	1	2	3	1	1	
Chelyabinsk Electrolytic Plant	0	1	0	0	0	0	0	0	0	
Chelyabinsk Metallurgic Plant	0	0	0	1	0	0	0	0	0	
Chealyabenergo	0	0	0	1	0	0	0	0	0	
Chelyabinsk Tractor Plant	0	0	0	0	0	1	0	0	0	
Uralaz	0	0	0	0	0	1	0	0	0	
The Other 4 Firms from	0	0	0	0	0	0	0	0	0	
the Region										
Regional Preferential	.2	1	1	.38	1	.38	1	1	1	
Treatment Concentration		-	-		-		-	-	-	
Regional Number of Preferential Treatments	0	1	2	4	1	4	3	1	1	

Note: We assume that the situation when none of the firms receive any preferential treatments is equivalent to having all firms receiving the same (positive) number of preferential treatments; thus, preferential treatment concentration in this case is equal $.2 = 5^*(1/5)^2$.

Laws for Sale

Region Region Region Index Index Index Arkhangelsk oblast -0.306Samara oblast -0.046Mordovia republic 0.042 Irkutsk oblast Karelia republic 0.053 -0.306-0.032Krasnodar krai Kamchatka oblast -0.236Chita oblast -0.026Altai republic 0.053 Chuvash republic -0.195Altai krai -0.026Sakha (Yakutia) republic 0.058 St. Petersburg city -0.195Saratov oblast -0.015Stavropol krai 0.064 Kaliningrad oblast Karachaevo-Cherkess rep. Tvumen oblast -0.167-0.0130.069 Ryazan oblast -0.167Nizhny Novgorod oblast -0.006Moscow city 0.073 Sverdlovsk oblast Kirov oblast Orvol oblast -0.154-0.0050.079 Novosibirsk oblast -0.15Advgeva republic -0.003Bryansk oblast 0.093 Kaluga oblast -0.141Kemerovo oblast -0.002Vladimir oblast 0.122 Khanty-Mansi AO -0.141Lipetsk oblast -0.002Vologda oblast 0.134 -0.137Tamboy oblast Tver oblast -0.002Omsk oblast 0.135 Ulvanovsk oblast -0.126Bashkortostan republic 0 Kabardino-Balkar republic 0.137 -0.125Perm oblast 0.001 Tomsk oblast Ivanovo oblast 0.14 -0.12Kostroma oblast 0.002 Kursk oblast Sakhalin oblast 0.163 Yaroslavl oblast -0.114Dagestan republic 0.01 Orenburg oblast 0.178 Astrakhan oblast -0.101Rostov oblast Kurgan oblast 0.012 0.189 Smolensk oblast Volgograd oblast -0.0980.016 Magadan oblast 0.189 Murmansk oblast Khabarovsk krai -0.097Mari-El republic 0.024 0.189 Voronezh oblast Khakasia republic Tatarstan republic -0.0880.024 0.213 Belgorod oblast -0.087Krasnovarsk krai 0.024 Udmurtia Republic 0.258 Primorskii krai -0.071Amur oblast 0.036 Komi republic 0.403 Novgorod oblast -0.071Penza oblast 0.037 Chelyabinsk oblast 0.416 Pskov oblast -0.071Moskow oblast 0.039 -0.0710.042 Evrei autonomous oblast Tula oblast

Table A2. Index of Regulatory Capture: Residual Average Preferential-treatment Concentration after Accounting for Number of Preferential Treatments 1995–2000

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